



# Celebrating Enterprise Week

17th - 23rd November 2008

**Calling all enterprising people with an opportunity win  
£100 Cash and a Trophy**



**Win a prize  
and a trophy  
for your  
Business  
Idea**

Leicester Shire Economic Partnership (LSEP) and key partners have organised a "live" Dragons' Den style panel for you to pitch your ideas and aspirations in an informal and relaxed environment at THREE venues in Leicestershire (see details below).

The principal aim for this event is to encourage enterprise activity amongst women; BME; young people; disabled; unemployed and disadvantaged areas, and in turn raise the profile of enterprise culture, celebrate enterprise, inspire young people etc.

The panel will be made up of representative from LSEP, Skills for Enterprise, a successful Entrepreneur and a Bank Manager. At each event the most successful or achievable idea will win an instant prize of £100.00 and a trophy as well as being entered into a final competition to be hosted at a special prize giving ceremony. Individuals putting forward ideas will also get individual mentoring and support from the Business Link. Individuals will have the opportunity to present their ideas and aspirations in an informal and relaxed environment at any of the three venues.

Each event will be held in the evening. The event will start at 7.00 pm for 7.30 pm. The participants and supporters will be welcomed with drinks and canapés. Participants will fill in a simple form outlining their ideas which the panel will use through out the evening. At 7.30, Global will introduce the panel. Each panel member will introduce them selves by giving a brief background on themselves and why they think promotion of enterprise is so important. Global will lay out the format of the evening's proceedings and request individual participants to make their presentations to the panel and the audience.

The presentation will be informal and the emphasis of the evening is to enjoy discussing ones ideas and learn from other people's contribution, especially the panel. The Chairman will also where appropriate encourage the audience to ask questions and make comments.

After the formal presentation the participants and the panel will mingle and have a hot buffet and drinks provided by the organisers'. This will give the members of the audience an opportunity to have one to one dialogue with the panel and participants who have presented their ideas. This will also give the panel the opportunity to ask any additional questions to the participants.

## **Oadby & Wigston: Monday 17th November 2008**

Brocks Hill Visitor Centre, Wshbrook Lane (Via Parklands Leisure Centre)  
Oadby, Leicester LE5 5JJ Tel: 0116 2717356.

## **Belgrave: Tuesday 18th November 2008**

The Ice Media Corporations, Training & South Leicester College,  
Training Centre, 111 Ross Walk Leicester, Leicestershire LE4 5HH

## **Loughborough: November 2008**

The venue for Loughborough is Ram Krishna Centre, Alfred Street,  
Loughborough, LE11 1NG Tel: 01509 232401



Supported by:



Event Organisers  
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